



Presentation Nordic Baltic collaboration By Betina Simonsen

LINK: Lifestyle Industry in Focus: Circular Economy and
Internationalization in the Sector | Lifestyle & Design Cluster

Danish Sectorial Textile collaboration:

LINK: Cross Sectoral Collaboration

THE NORDIC TEXTILE TRANSITION GROUP

Steering Committee, Meetings and Activities

Steering Committee:

From Norway: Linda Refrik, NF&TA (Norwegian National Cluster for Fashion and Textile), and Anita Drabløs, Plusslab.

From Sweden: Annelie Radhall, Borås; Michael Schragger, Sustainable Fashion Academy.

From Finland: Marja-Liisa Niinkoski, Finnish Textile & Fashion; Maarit Salolainen, Aalto University.

From Denmark: Poul-Erik Jørgensen, Via Design; Else Skjold, The Royal Academy; Thomas Klausen & Marie Busck, Danish Fashion & Textile, Betina Simonsen, Lifestyle & Design Cluster.

Still possible to be a member of the Steering Committee. The Steering Committee is involved in arranging each meeting and planning activities. Extra 4 meetings a year.

We suggest 4 meetings a year, with a new host each time. One of the meetings a year will be held physically, for example, in connection with a major event such as the Nordic Circular Summit.

We will develop a digital platform/group where we can exchange news, research, articles, etc.

We hope to raise money for common research and development projects, white papers, common exhibitions/shows, and common events.

LAUNCH OF THE NORDIC TEXTILE TRANSITION GROUP

Suggestions to activities from launch:

- Lobbying for circular initiatives: political lobbying.
- Perspective on doing things within the Nordics – how to scale globally.
- Resilience/critical resources: share experiences/experimentation throughout the Nordics to avoid duplication.
- The importance of culture: we have lost a lot of knowledge about textiles – we need to reactivate it. Up-to-date training/re-skilling is essential.
- Technology/design research/industry partnerships: carbon calculators – understand how accurate they are.
- Conditions for testing and piloting: provide an overview of existing Nordic infrastructure, avoid duplication – utilize what already exists.
- Satin project: an example of a good overview of the needs for recycling capacity across the Nordic countries.
- Bigger pan-Nordic collaborations on fewer, deeper initiatives/projects.
- Danish textile sector collaboration: the possibility of expanding throughout the Nordics.
- Closing loops – working within value chains give better implementations.



Lifestyle & Design Cluster

**We would like to move to
version 2.0:**

**Nordic-Baltic textile
transition group re-launch
the 22nd of November, 2025**

**How to get involved:
Send e-mail to:
betina@ldcluster.com**





19-20 November 2025
Nuuk, Greenland · online



**Nordic
Innovation**

Nordic Circular Summit 2025

19–20 November ■ Nuuk, Greenland
Onsite & Online - Hybrid event

This year's topic (working title):

CIRCULAR FRONTLINES:

From Remote Realities to Global Blueprints

— How Arctic communities are shaping
the next wave of circular innovation

This is the beginning of a three year plan to include the
autonomous regions in the Nordic Circular Hotspot sphere.
Greenland stands at the frontier of circular opportunity
—where geographic remoteness, climate challenges, and
cultural depth create fertile ground for radical innovation.

nordiccircularsummit.com



NCS2025 — a truly Nordic arena for circular economy

Nordic Circular Summit is organised annually in one of the Nordic capitals. In 2025, the 6th annual event will for the first time take place in one of our autonomous regions; in Nuuk, Greenland following the successful event of in 2024, which was organised in Helsinki as a pre-event to the prestigious Slush.

Following Summits in Oslo in 2020, Copenhagen in 2021, Stockholm in 2022, Reykjavik in 2023 and Helsinki 2024. This year marks a new step on our tour through our beloved Nordic region.



In collaboration with Nalik Ventures and Grønlands Erhverv

Nordic Circular Summit is the biggest annual conference on circular economy in the Nordics.

UNIVERSITET?

In 2025, the Nordic Circular Summit is co-hosted by Nordic Circular Hotspot and Nordic Innovation. The event is hosted together with our Greenlandic partners Nalik Ventures and Grønlands Erhverv.



Event information & venue

19th November — Main & Side Sessions

- This year's summit will be hosted at Hans Egede Hotel + location TBD.
Address: Aqqusinersuaq, Nuuk 3900, Grønland

20th November — Partner Sessions

- On the 20th of November, NCS2025 gives the stage to the Summit Partners who will organise a full day of digital sessions, introducing you to circular initiatives from around the Nordics.



Nordic Circular Summit 2024 Helsinki, Finland



Statistics

Audience

- Physical at the venues in Helsinki: 552

Speakers

- 78 speakers on Day 1
- 46% male, 54% female

Streaming numbers

- Total event dwell time: 6577:12:38
- Event dwell time day 1: 4814:39:28
- Event dwell time day 2: 1762:33:10

Communication

- LinkedIn reach: 164 099 impressions & 2,097 engagements
- Meta (Facebook & Instagram): 181 753 reach
- Google ads: 2 320 impressions
- Website (nordiccircularsummit.com): 12,566 visits & 9 800 unique visitors
- Emails & newsletters: 20 emails & total 23 309 emails sent (including NCH & NCS emails)



NCS2024 Session on lifestyle Day 1

Circularity, resilience and cultural heritage in textiles

Zero waste and product longevity are cornerstones of the circular economy. Extending the service life of textiles through maintenance, care, and repair is not only a technical solution but also a cultural choice. In today's geopolitical reality—marked by resource scarcity, fragile supply chains, and the drive for nearshoring—resilience and self-sufficiency are becoming strategic imperatives.

These principles are far from new in Greenland. Within Inuit culture, circularity has always been a condition for survival. Materials were used to their fullest, garments and tools repaired and adapted, and nothing was wasted. This centuries-old practice is highly relevant today and can inspire modern production both in the Arctic and across the wider Nordic region

DRAFT/SKETCH



NCS2024 Partner Sessions Day 2

Price: Euro 5.000 or members 2.500

The second day of the NCS is all about the Summit Partners. We will facilitate a full day of hybrid and digital Partner Sessions on the MyOnvent platform, giving the audience 16 varied sessions where the Partners are responsible for the programme.

Suggested activities: Roundtables, partner sessions, workshop, youth knowledge sharing

Extension and relaunch: Nordic & Baltic Textile Transition Group

DRAFT/SKETCH



A photograph of an audience seated in a dark room, likely a conference hall. In the foreground, a woman with blonde hair, wearing a grey blazer over a red top, is smiling and looking towards the right. Next to her, a man with short brown hair, wearing a dark suit jacket over a light blue shirt, is also smiling and looking in the same direction. They are both holding glasses, suggesting they might be participating in a toast or a social session. The background shows other audience members, slightly out of focus, also seated and looking towards the front of the room.

Nordic Circular Summit in numbers

NCS2025 is aiming to reach 100 physical attendees and an online audience of 2500–3000 highly-relevant experts worldwide.

In 2024, the event gathered:

25

Sessions
over 2 days

552

Physical
attendees

2884

Online
attendees

62

Attendees from
66 countries

78

Speakers on Day 1

164 099

LinkedIn impressions

750

Total number of Companies
represented through speakers,
physical audience and digital
viewers.